

Advisory No. 044, s. 2023

May 19, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit <https://www.depedbatangas.com/>)

**INSTABRIGHT INTERNATIONAL CONFERENCE ON EDUCATIONAL  
LEADERSHIP AND RESEARCH AND CONFERENCE CEREMONY**

INSTABRIGHT will be conducting the abovementioned subject on **July 8-10, 2023**  
at **View Park Hotel, Tagaytay City** with the theme: **“Elevating Organizational  
Effectiveness thru Total Quality Management and Educational Research”**.

Those interested in joining are reminded of the following conditions:

- a) that the Public Schools District Supervisors be informed, in writing, of participation in the said activity;
- b) participation is strictly on a voluntary basis;
- c) expenses to be incurred shall be on a personal basis or sourced from a legitimate local government unit donor, and
- d) strict observance of Time-on-Task Policy or the No Disruption of Classes Policy of the Department.

For more information, please see attached file and/or contact:

- **Mr. Nikko C. Panotes**  
Instabright Secretariat  
Email: [info@instabright.online](mailto:info@instabright.online)



## INSTABRIGHT INTERNATIONAL GUILD OF RESEARCHERS AND EDUCATORS, INC.

Sabang, Tuy, Batangas, Philippines, 4214  
info@instabright.online  
www.instabright.org

4 May 2023

**Mr./Ms./Dr./Atty./ MARITES A. IBAÑEZ**

Schools Division Superintendent

Division of Batangas

Sir/Madam:

Greetings of Peace!

INSTABRIGHT will be conducting the **INSTABRIGHT INTERNATIONAL CONFERENCE ON EDUCATIONAL LEADERSHIP AND RESEARCH AND CONFERMENT CEREMONY** this July 8-10, 2023 at View Park Hotel, Tagaytay City with the theme *"Elevating Organizational Effectiveness thru Total Quality Management and Educational Research"*.


This conference aims to equip educators, school leaders, principal, researchers, and even aspiring educational leaders of the skills and theories on Total Quality Management in Education that could help improve the state of education not only in the Philippines but around the world. It will also benefit the participants on the importance and new Research Ideas in relation to education.

Moreover, the last day of the conference is the **CONFERMENT CEREMONY** of all Guild Associates/Members of Instabright International Guild of Researchers and Educators. Deadline of Registration for Conferment Ceremony is earlier since candidates for conferment will be given their own **Official Robe/Toga**.

Attached herewith are the details.

See you on this momentous event!

Thank you very much!


DepEd-Division of Batangas
SDS OFFICE
RECEIVED
Date: 5/5/23
Time: 8:36
By: 

02-106367

Respectfully yours,

  
**Mr. NIKKO C. PANOTES**  
Instabright Secretariat

Noted:

  
**ALVIN B. PUNONGBAYAN, Ph.D**  
Chairman / Director







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# **INSTABRIGHT INTERNATIONAL CONFERENCE ON EDUCATIONAL LEADERSHIP AND RESEARCH AND CONFERMENT CEREMONY**

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## IMPORTANT DATES:

Deadline of Registration for the Conference	June 20, 2023
Deadline of Registration for the Conferment	May 30, 2023
Conference Date	July 8-10, 2023
Conferment Ceremony	July 10, 2023 (1pm)

## REGISTRATION PROCEDURE FOR CONFERENCE

1. Fill Up on the registration form for **LEADERSHIP CONFERENCE** at [www.instabright.org](http://www.instabright.org)
2. Wait for the Registration Certificate to be sent to your email at least 3 days before the event.

## REGISTRATION PROCEDURE FOR CONFERMENT CEREMONY

1. Fill Up on the registration form for **CONFERMENT CEREMONY** at [www.instabright.org](http://www.instabright.org)
2. Make sure to fill up your information completely and accurately especially the size for your Robe.
3. Wait for the Registration Certificate to be sent to your email at least 3 days before the event.

## REGISTRATION FEE

TYPE OF PARTICIPATION	INDIVIDUAL MEMBER	INSTITUTIONAL MEMBER	NON-MEMBER
Participant (Conference Only)	Php 4,400.00	Php 4,675.00	Php 5,500
Candidate for Conferment (Without Toga)		Php 5,500.00	
Candidate for Conferment (With Toga)		Php 9,500.00	

### Inclusions for Participants of the Conference:

- Day 1 - PM Snacks
- Day 2 – AM and PM Snacks, Lunch
- Day 3 – AM and PM Snacks, Lunch
- Certificate of Participation

### Inclusions for Participants of the Conferment:

- Robe/Toga
- Certificate
- PM Snacks

## PROPOSED PROGRAMME

### Day 1

- Morning: Arrival of Participants and Attendance Checking
- Afternoon:
  - 1:00-1:30: Opening Program
  - 1:30-2:30: TQM: Problems and Issues of Classroom Teachers
  - 2:30-5:00: Workshop and Presentation of Outputs

### Day 2

- 8:00-8:30: Morning Activities
- 8:30-9:30: Total Quality Management Principles, Concept and Importance
- 9:30-12:00: Workshop and Presentation of Outputs
- 12:00-1:00: Lunch
- 1:00-2:00: Applying Total Quality Management in Education
- 2:00-5:00: Workshop and Presentation of Outputs

### Day 3

- 8:00-8:30: Morning Activities
- 8:30-9:00: Sharing of School's Best Practices in Education
- 9:00-10:00: Research in the New Normal: Challenges and Opportunities
- 10:00-12:00: Workshop and Presentation of Outputs
- 12:00-1:00: Lunch
- 1:00 onwards: Awarding  
**Conferment Ceremony**  
Closing Program